

STRATEGIC PLAN

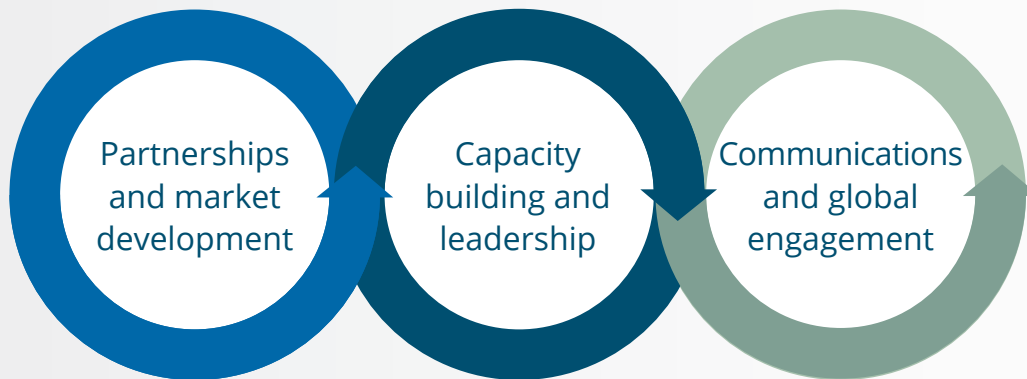
VISION

BCCIE is a key partner in advancing international education in British Columbia.

MISSION

To position British Columbia as an education destination of choice for global learners and to promote two-way mobility in B.C.'s education system.

CORE SERVICE AREAS



GOALS

Support the two-way flow of students, instructors, and ideas between British Columbia and international partners

Provide and develop leadership and expertise in international education

Promote the benefits and opportunities of international education

STRATEGIES

- Develop strategic international partnerships
- Expand opportunities for B.C. students and educators to participate in study and work abroad experiences
- Improve the recognition and reputation of B.C. as an education destination of choice

- Expand capacity building opportunities in regions across B.C.
- Enhance awareness of indigenization
- Build intercultural competencies

- Share best practices and data
- Profile the impact of international education
- Promote the benefits of developing global competencies through international experiences

OUTCOMES

- B.C. is recognized globally as the destination of choice for education and learner success
- Enhanced awareness of the importance of international experience through study and work abroad

- Enhanced level of support and services for international education students in B.C. schools and institutions
- Increased awareness of the importance of interculturalization and indigenization in B.C. classrooms

- Increased access to information on best practices and international education data to support international education practitioners in B.C.
- Enhanced awareness of the positive impact of international education in B.C.